

Case Study and Report

**Improving Supply Chain Visibility for a
Construction Company**

Presented by: Bloomer Agency





Company Overview

At Bloomer Agency, we are passionate about driving success in the digital world. As a trusted partner, we specialize in delivering comprehensive digital marketing solutions tailored to your unique needs. With a deep understanding of the ever-changing online landscape, we help businesses unlock their true potential, expand their reach, and achieve tangible results.

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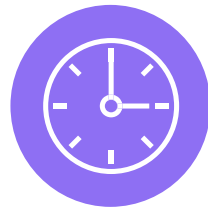
Challenges

- To improve supply chain visibility and traceability
- To reduce risk of stockouts and late deliveries
- To enhance supplier performance monitoring

Proposed Solutions

	Factor/Criteria
Proposed Solution # 1	Deployed a supplier performance management tool to monitor supplier performance and delivery times
Proposed Solution # 2	Implemented a supply chain management software to track inventory and deliveries
Proposed Solution # 3	Improved supplier communication with regular performance reviews

Results



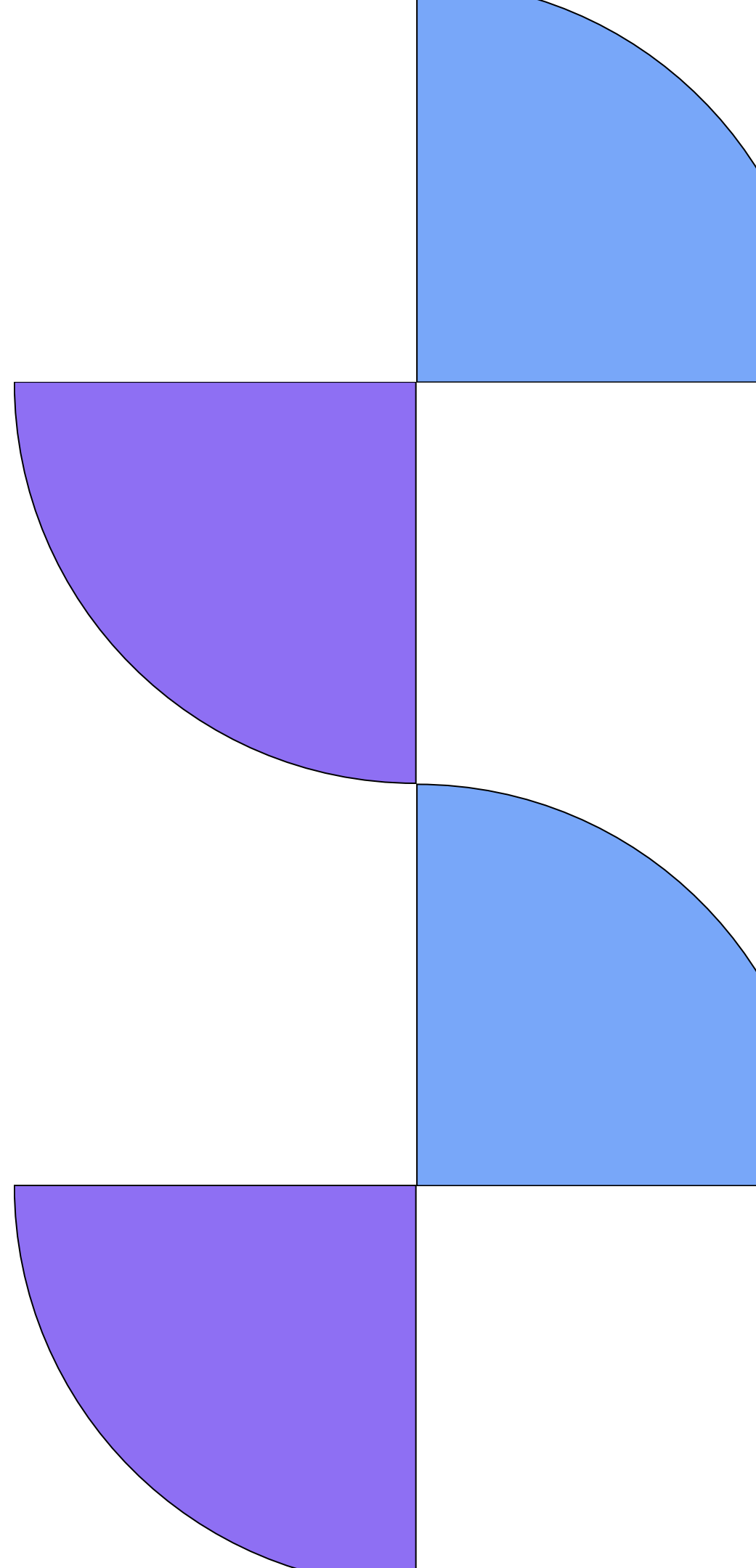
**95% on-time
delivery rate**



**Improved supplier
performance scores
by 40%**



**25% reduction in
stockout incidents**





Get In Touch

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